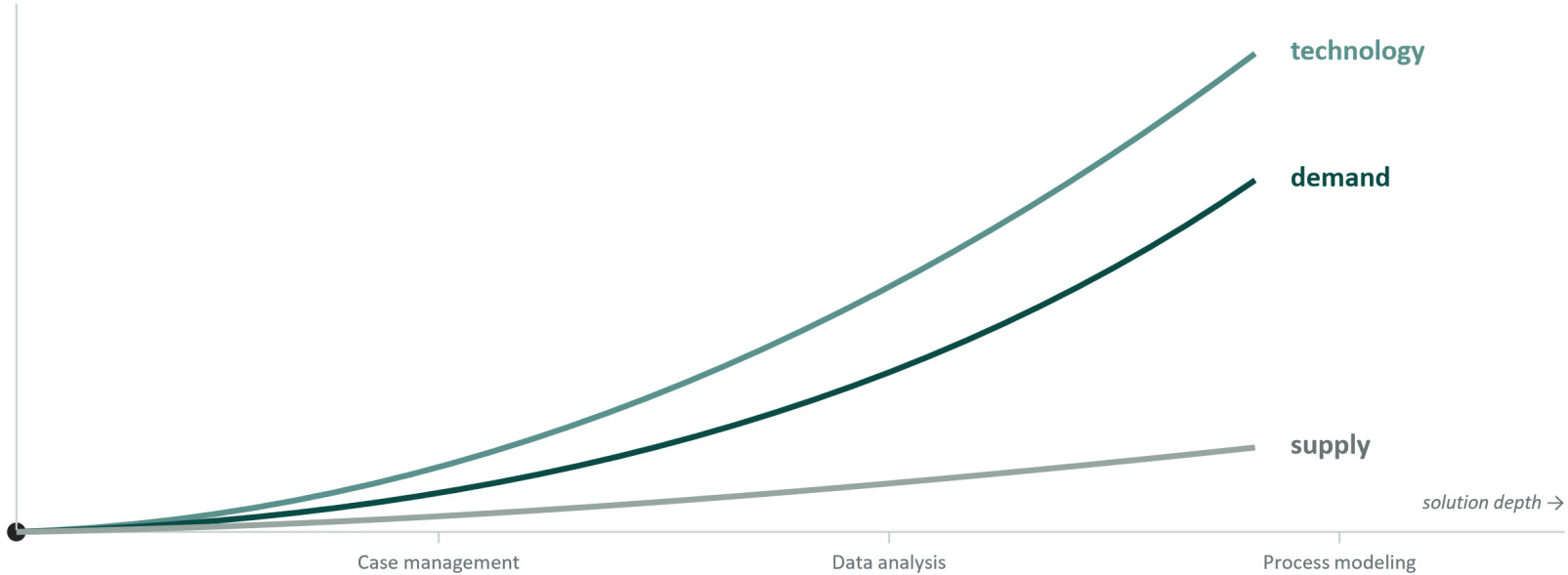
Sijilla

Legal engineering as a service

Doha, Qatar · October 2026

PROBLEM

Value and technology gap



91% get a fraction of what technology could deliver*

Delivered once is not enough. The level has to be kept.

*Thomson Reuters Institute, Future of Professionals Report 2026 - AI value gap.

SOLUTION

What is needed to cover the gaps

THE RESULT



~~a template~~
a solved problem

Competence and assurance, the way law firms sell it. Inside the system.

THE DEPTH

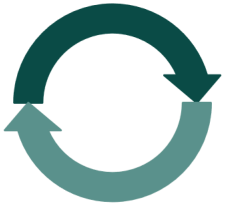


30% at most

~~a wrapper~~
the fundamentals

The hard part is the structure of legal work. AI is one instrument inside it.

THE LICENSE



~~delivered once~~
kept current

The product is never finished.

VALUE PROPOSITION

The true meaning of the reform

THE PRECEDENT

The internet changed nothing by itself.

the internet → Online banking | Messaging | Marketplaces

UNTIL NOW

Law as text



knowledge in people and documents

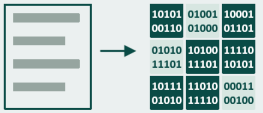
→ **Artificial Intelligence**

a layer, like the internet

METHODOLOGY

Law as data

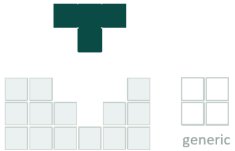
the nature of legal work changes



APPLICATION

Built to fit the practice

the time when clients adjusted their work to the product is in past



BUSINESS MODEL

What the client sees, and what we build for him

WHAT THE CLIENT SEES

Case management
matters, documents, parties

Workflow organizer
stages, deadlines, tasks

Assistant
drafts, research, review

Panel in Word
and Outlook, mail, messengers

App
desktop and mobile

Cloud
easy access, anywhere

ENGINEERED FOR THE CLIENT

Data model
a matter as fields, not text

Modules library
the organization's, the jurisdiction's

Methodology
how the output is assured

THE PLATFORM

AI layer
any model, cloud or local, replaceable

Secure hosting
[REDACTED]

Connectors
Word, Outlook, mail, voice

Two lines, four editions

Tailored Line

built with the client, licensed per year, kept current by us



Agencies

ministries, regulators, courts

[REDACTED]



Enterprise

large firms, corporate legal departments

[REDACTED]

Product Line

self-serve, modular structure, the same core



SME

small and mid-size practices, in-house teams

$100 per seat, per month



Lite

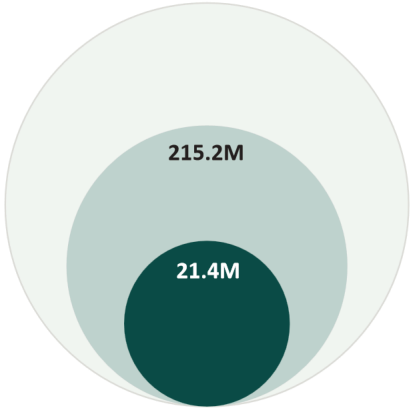
solo practitioners, small teams

free

Tailored pays for the thinking. Product sells it in standard form.

Qatar first, then the GCC and global markets

Tailored Line, organizations (target organizations in 2027)



Export

Via certified partners

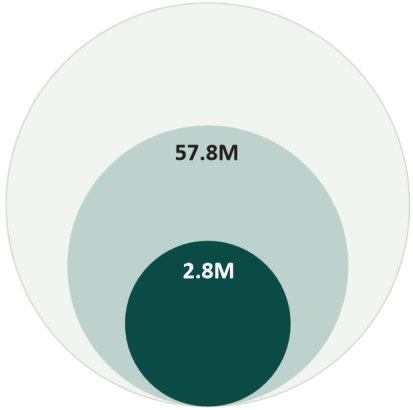
1,076 across the GCC

USD 53.8 to 215.2M a year

107 in Qatar

USD 5.4 to 21.4M a year

Product Line, professionals (demand pool in 2027)



Export

1M+ in the US, UK, EU…; digital

19,278 across the GCC

USD 23.1 to 57.8M a year

918 in Qatar

USD 1.1 to 2.8M a year

Source: Business plan, Market Assessment, Tables 11T-3 to 11T-6.

COMPETITION

The technology is shared. The position is not.

[REDACTED]

Two ways in: free edition and pilots

[REDACTED]

Plan and Milestones

[REDACTED]

Self-financing is the core element of the business model

[REDACTED]

PROTOTYPE

Demo

Two live demonstrations, two minutes each. One or both, as time allows.

Platform	Demo	Showcase	Value	Time
Web version	**Law as data**. Evidence decomposition and data structuring.	[REDACTED]	The methodology in practice: law as a data	2 mins
Local app	**Local AI Engine**. The free Lite Edition	We will show the free Lite edition in use, with the local AI engine working as a legal secretary.	Application of local AI technologies	2 mins

Sijilla

https://demo.sijilla.com/ – the working prototype, self-guided demo, password on request

Business plan – the full analysis: project, architecture, market and financials, attached to the application